

Pacific Pitch Deck



Problem

Nowadays, lots of purchase decisions have their source on **social medias** such as **Instagram, Youtube or Facebook**. However, to finalize the transaction one still needs to search for the item or get redirected to a different page, since purchases **can't be made directly** on social media profiles. Even if payment details are provided on the profile, filling them in manually is often slow, troublesome and the real recipient is unknown, increasing the likelihood of scam.



Solution

Ability to perform **immediate** and **secure purchases** directly on social media profiles and content. In Pacific app, time from seeing the product in the photo or video to the finalization of the transaction takes **less than 8 seconds**. All shipping details are automatically filled in.



Each merchant is required to go through **KYC verification**, therefore each transaction is safe.

Plus, Merchant receives payment in his **desired currency**, regardless of **currency used by the buyer**.

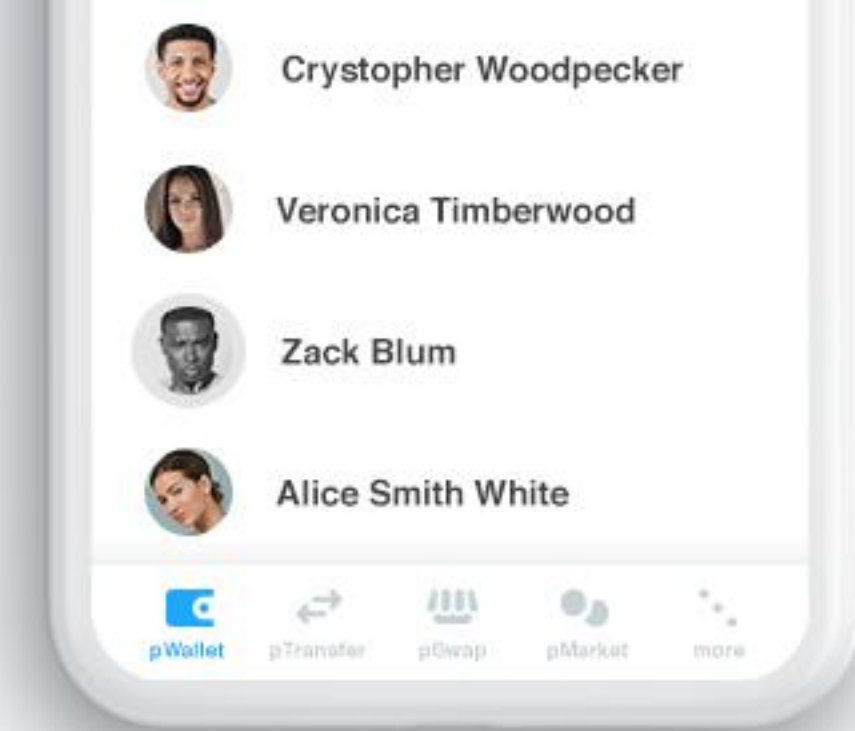
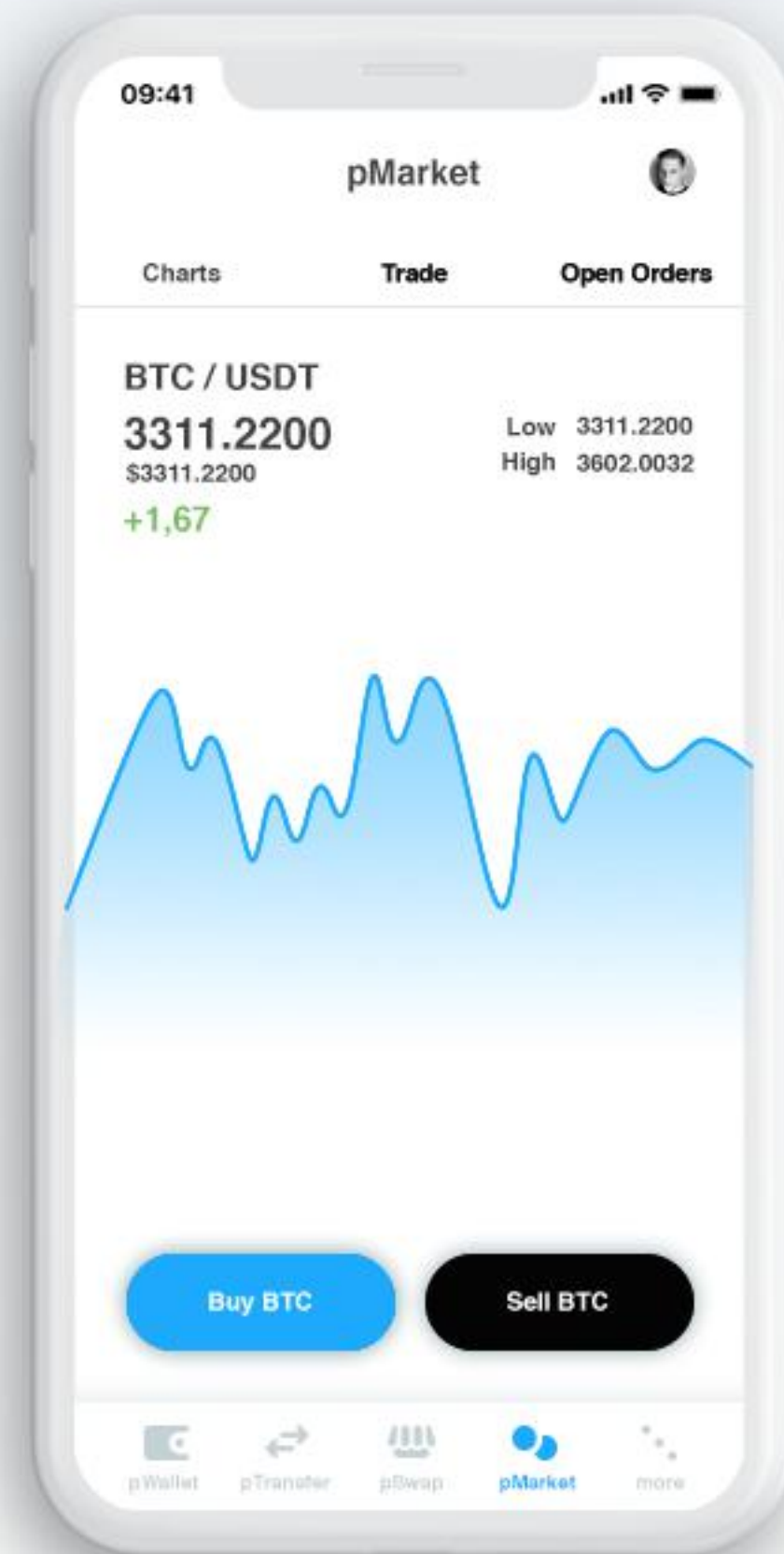




Why now?

Mobile and **Online Payments** markets are growing rapidly. According to '**World Payments Report**' for **2017** and **2018**, prepared by BNP Paribas and Capgemini, the mobile payments market is one of the fastest growing markets in the world with an increase of around **25% each year**. The value of the mobile payments market, to which our product is directed, is currently **109 billion dollars** and by 2021 it is estimated to be over **170 billion**.

Product

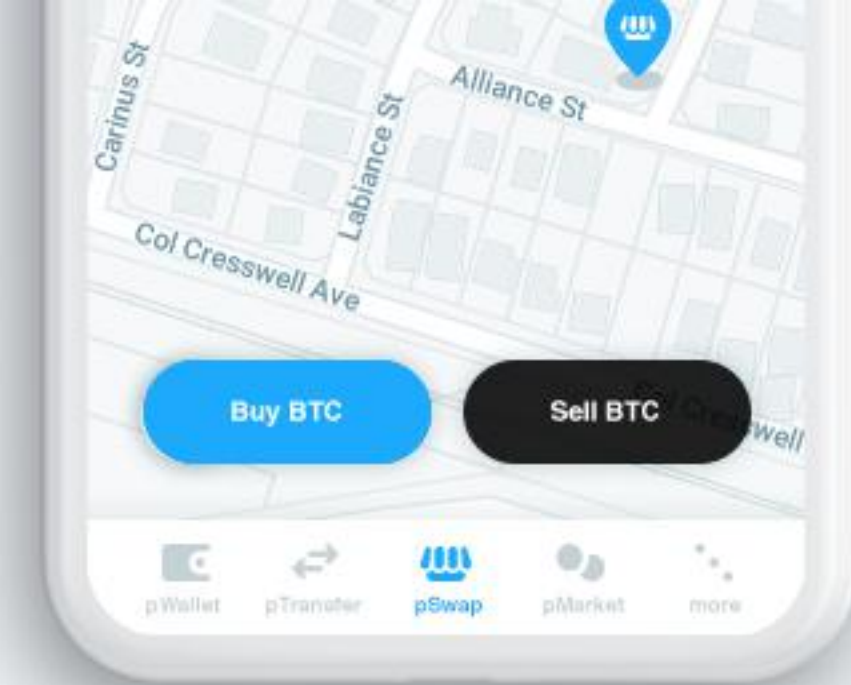
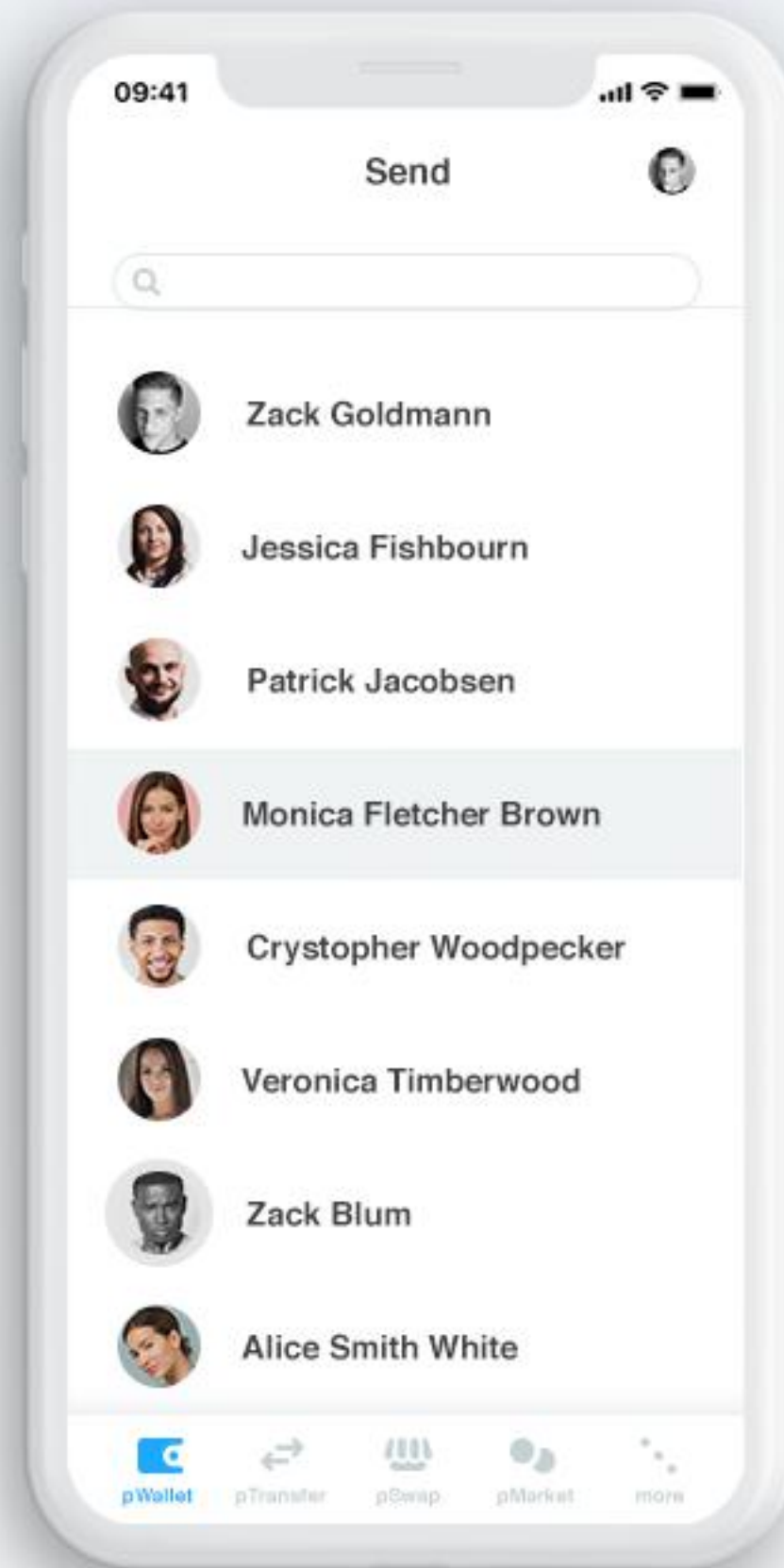


Pacific App features:

- **Free of charge and instant crossborder transfers.**
- **Instant** mobile payments for **social medias, influencers, streamers, stores, online services** and **online games.**
- **No foreign exchange rate risk**, thanks to possibility of freezing the value of your cryptocurrencies.
- **Smartphone with NFC** as a **payment terminal**, without limits and service charges.

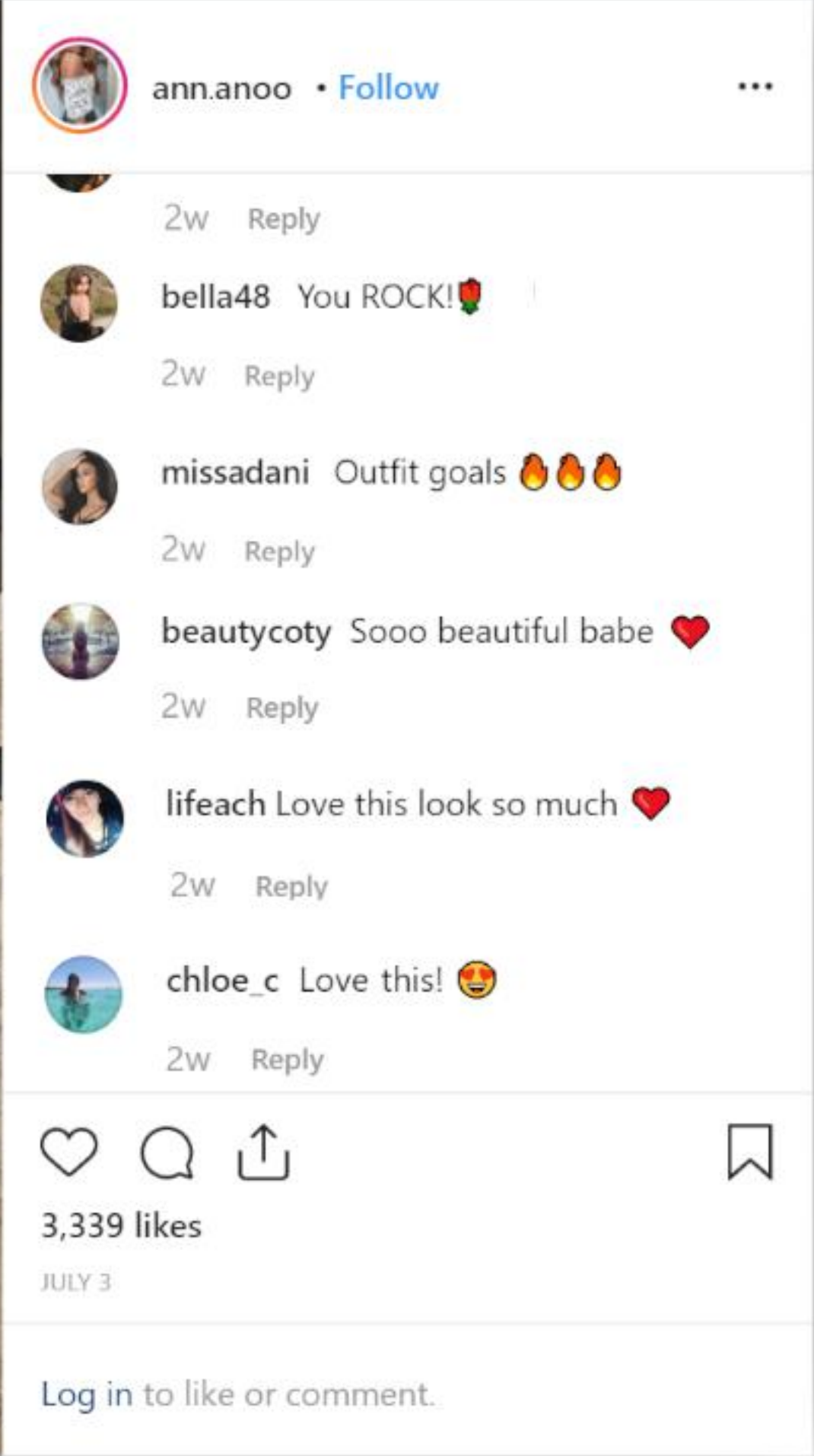
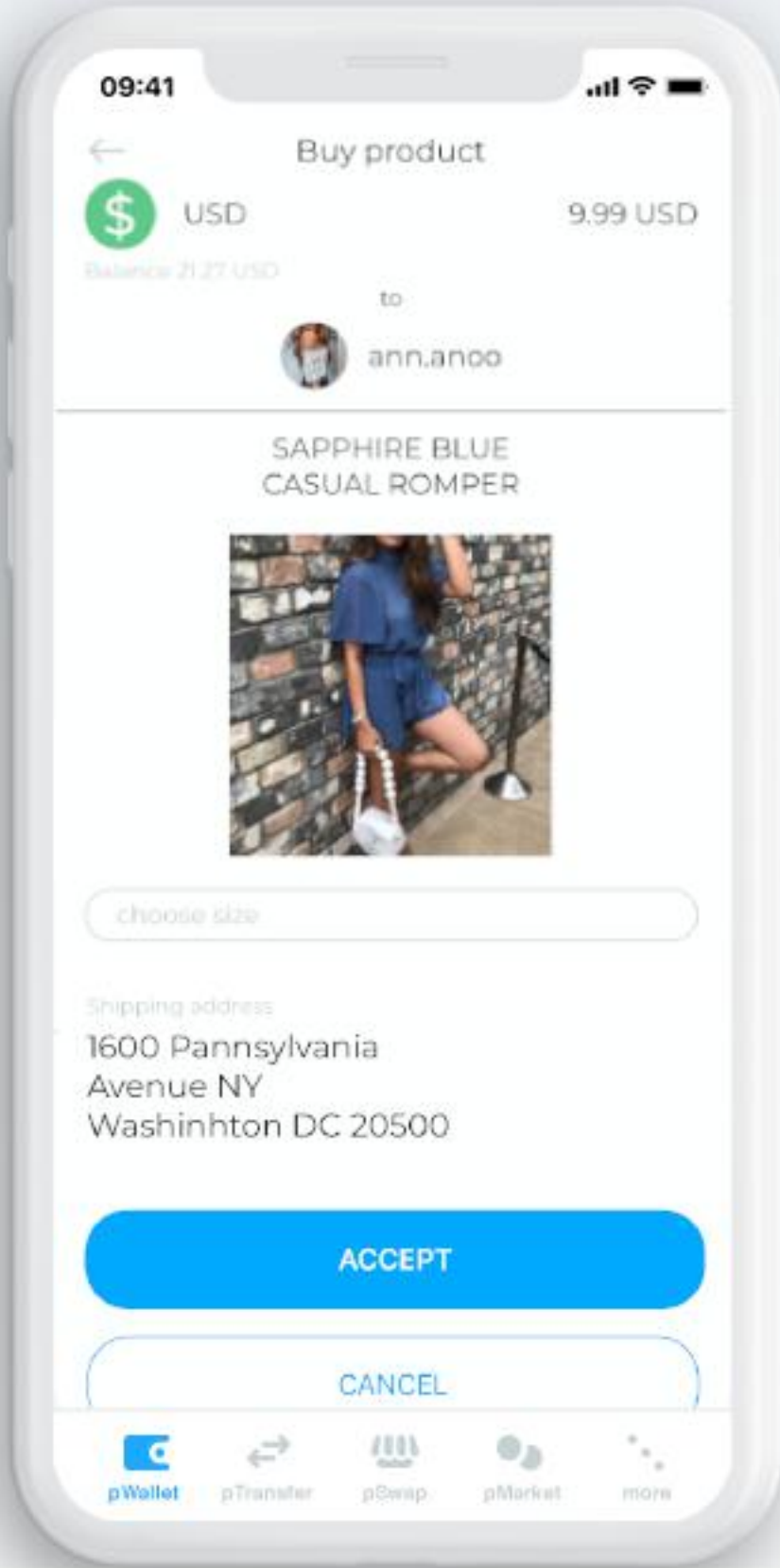


Product



- Accepting payments from many **Points of Services** at the same time via **simplified** and **accelerated** system
- Agile, automated **currency exchange** based on internal exchange system
- **Purchase and sale of cryptocurrencies** in brick and mortar locations for FIAT currency **without the necessity of having a bank account**
- Full compliance with **KYC/AML/CFT** requirements

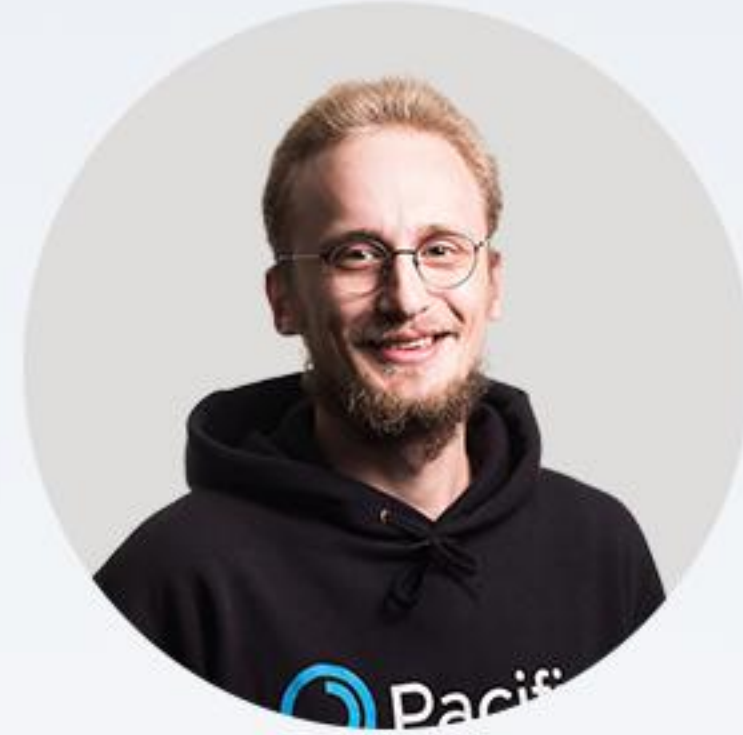
E-commerce revamped - QR codes in Pacific App



Main Team Members



Mateusz Klemczak
CEO/Founder



Mateusz Gajaszek
COO/Co-Founder



Krystian Gajaszek
CMO/Co-Founder



Bartosz Bilicki
CTO



Jakub Obiegly
Legal Executive



Bartosz Zapior
Financial Manager



Przemysław Herman
Fullstack Developer



Blazej Biernacik
Fullstack Developer



Lukasz Szlanga
UX/UI Designer



Pacific Digital Limited

ATL Business Centre, 89, Suite 3, Cannon Road
St Venera SVR 9035, Malta

pacific.org

hello@pacific.org